Reply to Office Action mailed 02/09/2007 - 05/15/2007

Amendments to the Claims and Listing of Claims

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

Claim 1 (CANCELLED)

Claim 2 (CANCELLED)

Claim 3 (CANCELLED)

Claim 4 (CANCELLED)

Claim 5 (CANCELLED)

Claim 6 (CANCELLED)

Claim 7 (CANCELLED)

Claim 8 (CANCELLED)

Claim 9 (CURRENTLY AMENDED): A method of transmitting information, comprising:

encoding information based on <u>computer network address</u> location data, the <u>computer network address</u> location data having corresponding <u>logical</u> location/coordinate pair data that associates the <u>computer network address</u> location data with <u>the</u> information in a remotely-accessible database of information; and

transmitting the encoded information to a remote device having a similar location/coordinate pair data and having access to the remotely-accessible database of information such that the remote device can decode the encoded information with reference to the similar <u>logical</u> location/coordinate pair data and the remotely-accessible database of information; and

where the <u>remotely accessible</u> <u>remotely-accessible</u> database of information is pre-existing in the environment <u>and not necessarily provided for the purpose of encoding the information to be</u> transmitted.

Claim 10 (CURRENTLY AMENDED): A method of transmitting information, comprising:

receiving information encoded as <u>computer network address</u> location data at a remote device, <u>which computer network address location data</u> having location/coordinate pair data that associates the <u>computer network address</u> location data with information in a <u>remotely accessible</u> <u>remotely-accessible</u> database of information;

decoding the information by referring to <u>logical</u> locations in the remotely-accessible database of information, the <u>logical</u> locations being determined with reference to the received <u>computer network</u> <u>address</u> location data and the <u>logical</u> location/coordinate pair data; and

where the remotely accessible database of information is pre-existing in the environment <u>and not</u> necessarily provided for the purpose of encoding the information to be transmitted.

Amendments to the Claims and Listing of Claims - Continued

Claim 11 (CURRENTLY AMENDED): A method of encoding, transmitting, and decoding information comprising:

Identifying a content reservoir from accessible content reservoirs in the environment;

Utilizing an information transcription protocol to encode the information into <u>computer network</u> <u>address and logical</u> location/coordinate paired information, which <u>computer network address and logical</u> location/coordinate paired information <u>identifies and</u> corresponds to at least part of the content reservoir;

Transmitting the <u>computer network address and logical</u> location/coordinate paired information to a remote device;

Receiving the <u>computer network address and logical</u> location/coordinate paired information at the remote device;

Accessing the identified content reservoir according to the computer network address; and Decoding the <u>logical</u> location/coordinate paired information into the information by identifying at the remote device the part and/or parts of the identified content reservoir which correspond to the <u>logical</u> location/coordinate paired information.

- Claim 12 (CURRENTLY AMENDED): The method according to Claim 11, wherein the <u>computer network</u> <u>address and logical</u> location/coordinate paired information identifies the content reservoir as well as the <u>logical</u> location(s) within the content reservoir which correspond to the information being encoded.
- Claim 13 (CURRENTLY AMENDED): The method according to Claim 11, wherein the <u>computer network</u> <u>address and logical</u> location/coordinate paired information identifies the content reservoir as well as the temporal and logical location(s) within the content reservoir which correspond to the information which is to be transmitted.
- Claim 14 (PREVIOUSLY PRESENTED): The method according to Claim 11, wherein the content reservoir is accessible through the Internet.
- Claim 15 (PREVIOUSLY PRESENTED): The method according to Claim 11, wherein the content reservoir is accessible through a radio, television, mobile, and/or cordless phone wireless transmission.
- Claim 16 (PREVIOUSLY PRESENTED): The method according to Claim 11, wherein the content reservoir is selected to provide compression in addition to encoding of the information.
- Claim 17 (PREVIOUSLY PRESENTED): The method according to Claim 11, wherein the content reservoir is selected to provide encryption in addition to encoding of the information.